

This Privacy Policy applies between you, the User of this Site and Asociatia Ultrabug, a company registered in Romania, under registered number 62/07.04.2015, and governs the manner in which Ultrabug collects, uses, maintains and discloses information collected from users (each, a "User") of the <https://www.ultrabug.co.uk> website ("Site").

Personal identification information

a) Certain features of the Site, for example signing up to receive our newsletter, or responding to our survey(s) may require that you provide certain Personal Information. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

- We also may collect and store Personal Information about you that we receive from other sources, e.g. information you email to us.
- We also use the information we receive from JotForm.com when you register for an Ultrabug event as a participant, volunteer or supporter.

b) No Information Collected From Children. Our site is not directed to children under the age of 13, and we do not knowingly collect Personal Information from children under 13 years of age nor do we knowingly correspond in any manner with children under 13. If you are under 13 years of age you should not use this Website, and under no circumstance should you send information about yourself to us. If we discover that a child under the age of 13 has provided us with Personal Information, we will immediately delete that child's information from the Website and cease any further communication.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies,

or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

Ultrabug may collect and use Users personal information for the following purposes:

- *To provide products and services to the Users*
We may need your information to organise our events, such as the Ultrabug 100 km ultra-marathon and to provide the associated products and services.
- *To run and operate our Site*
We may need your information to display content on the Site correctly.
- *To improve our Site*
We may use feedback you provide to improve our products and services.
- *To send periodic emails*
We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Electronic newsletters

If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. We may use third party service providers to help us operate our business and the Site or administer

activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Changes to this privacy policy

Ultrabug has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us.

This document was last updated on 16th of May 2018